

Press Release

November 7, 2005
For Immediate Release

Global TV, Calgary Wins Multiple Sclerosis Society of Canada Communication Award

This award is given to an organization for effective presentation of multiple sclerosis matters and concerns via radio, television, newspaper, magazine, etc., and regular and continued interest in promoting the Society's goals and objectives and for special assistance in promotion of special events of the Society, the RONA MS Bike Tour and the ENERFLEX Super Cities Walk for MS.

With involvement by community partners such as Global TV, the Calgary Chapter was able to raise \$850,000 for MS research – the largest amount raised by any Chapter in Canada.

Calgary based research programs are currently receiving a large amount of funds from the MS Society. Calgary scientists that have received grant support include Dr. Christopher Power, Dr. Ross Mitchell, Dr. Luanne Metz and Dr. Voon Wee Yong. Nationally, the University of Calgary ranks second in grant support from the MS Society.

Our mission: To be a leader in finding the cure for multiple sclerosis and enabling people affected by MS to enhance their quality of life.

MS is the most common disease of the central nervous system affecting over 50,000 young adults in Canada. Generally, MS strikes those primarily between the ages of 15 to 40 and almost three times as many woman than men are affected. Although MS is not a children's disease, children as young as three years of age have been diagnosed with multiple sclerosis.

- ◆ 2001 & 2004 recipient of the prestigious Donner Canadian Foundation Award for Services to the Disabled.
- ◆ 2000 recipient of the prestigious Donner Canadian Foundation Award for Excellence in the Delivery of Social Services, recognizing the Calgary Chapter as the top social service agency in Canada. In addition, the Chapter also received the Donner Canadian Foundation Award for Services to the Disabled.

For more information about the MS Society of Canada, our services and events visit our website at www.msocalgary.org.

Contact:
Donna Campeau
Director, Development and Communications
MS Society of Canada, Calgary Chapter
Phone: (403) 250-7090 or Fax: (403) 250-8937